

TEXTBOOKS FOR PATCHOGUE 2004 FALL COURSES

COURSE	INST.	TITLE	AUTHOR	PUBLISHER	EDITION	ISBN #
MGT 500-01	Jahn	<i>Course Pack: *To be picked up at St.</i>				
MGT 500-02	Fox					
Leadership and Managerial Development		<i>Working with Emotional Intelligence</i>	Goleman, E.	Bantam Books	Newest	0553378589
		<i>Business Ethics</i>	Richardson	McGraw-Hill	Newest	0072507004
MGT 510-01	Nobile	<i>West's Business Law</i>	Clarkson, Miller, Jentz, Cross	West Grp.	Newest	0324152825
MGT 510-02	Monachino					
Legal Issues in Management						
MGT 525-01	Blankson	<i>Marketing Strategy: A Decision Focused Approach</i>	Walker, Boyd, Mullins	McGraw-Hill Irwin	4 th	0072466707
MGT 525-02	Mecca	<i>Contemporary Marketing</i>	Boone & Kurtz	Thompson/South-Western	11 th	
Marketing Concepts & Strategies		<i>The Market Planning Guide</i>	Bangs	Dearborn Trade Publishing	6 th	
MGT 530-01	Marose	<i>Management Information Systems</i>	Laudon & Laudon	Prentice Hall	8 th	0131014986
MGT 530-02	Difilippo					
Management Info Systems						
MGT 545-01 Financial Accounting & Analysis	Skinnon	<i>Financial Accounting – A New Perspective</i>	Solomon, P	McGraw-Hill	2004	

MGT 600-1C	Keller	<i>Total Quality: Management, Organization & Strategy</i>	Evans & Dean	Thompson	3rd	0324178719
MGT 600-2C						
Quality Mgmt & Performance Improvement						
		<i>Learning in Teams: a student guide</i>	Gibbs, G	Oxonion Rewley Press		
		<i>Business Ethics</i>	Richardson	McGraw-Hill	Newest	0702838477
HRM/MGT/OM 550-01	Pfadenhauer	<i>Strategic Human Resources Management</i>	Mello, Jeffrey	Southwestern	2002	0324065841
HRM/MGT/OM 550-02	Rescigno					
Strategic Human Resources Mgmt.						
HRM/MGT/OM 550-1C	Losquadro	<i>Managing Human Resources Through Strategic Partnerships</i>	Jackson	Southwestern	8th	
HRM 645	Losquadro	<i>The War for Talent</i>	Michaels, Handfield-Jones and Axelrod	Harvard Business School Press	2001	
OM 630-01 Managerial Economics	Par Rostom	<i>Fundamentals of Managerial Economics</i>	Hirshy	Thomson/Southwest	7th	0324183313

HCM 560-01 Health Care Services/ Systems	Zuckerman	<i>Delivering Health Care in America: A Systems Approach</i>	Leiyu Shi & Douglas Singh	Jones & Bartlett	3 rd 2001	0763731994
		<i>Contemporary Health Policy</i>	Longest, B.	Health Administration Press	3rd	1567931391
HCM 640 Health Care Eco & Reimbursement	Pendola	<i>Health Policy Issues</i>	Feldstein	Health Admin Press	3rd	