

2004 FALL SEMESTER

GRADUATE BOOKS FOR BROOKLYN CAMPUS

COURSE	INSTRUCTOR	AUTHOR	TITLE	PUBLISHER	EDITION	ISBN
HCM 560-01	L. Lombardi	Longest, Beaufort, Rakish, Jonathan and Dar, Kurt	Managing Health Services Organizations	Health Professions Press	2000	1878812572
		Berwick, Donald	Curing Health Care	Jossey-Bass	2003/04	
HCM 640-01	L. Pete	Paul J. Feldstein	Health Policy Issues: An Economic Perspective – HARDCOVER	Health Administration Press	3 rd	1567932010
HRM 645-01	S. O'Neill	Michaels, Handfield-Jones and Axelrod	The War for Talent	Harvard Business School Publishing	10/01	1578514592
		Gatewood, Field	Human Resource Selection	South-Western	5 th	0030319331
MGT 500-01	E. Jahn	Daniel Goleman	Working with Emotional Intelligence	Bantam Books, 1998	1998	0-553-10462-4
		Edgar H. Schein	Career Anchors	Josie-Bass		0883900300
		D. Kolb	Learning Style Inventory	Hay/McBear		Pamphlet
		Graham Gibbs	Learning in Teams	Oxonion Rewley Press Ltd.		Pamphlet
			Custom Course Packet	XanEdu Publishing Services		6820-9838-2171-3256
		J. Richardson	Business Ethics	McGraw-Hill	14 th	0072507004

MGT 500-02	S. Fox	Daniel Goleman	Working with Emotional Intelligence	Bantam Books, 1998	1998	0-553-10462-4
		Edgar H. Schein	Career Anchors	Josie-Bass		0883900300
		D. Kolb	Learning Style Inventory	Hay/McBear		Pamphlet
		Graham Gibbs	Learning in Teams	Oxonion Rewley Press Ltd.		Pamphlet
			Custom Course Packet	XanEdu Publishing Services		6820-9838-2171-3256
		J. Richardson	Business Ethics	McGraw-Hill	14 th	0072507004
MGT 500-03	W. Keller	Daniel Goleman	Working with Emotional Intelligence	Bantam Books, 1998	1998	0-553-10462-4
		Edgar H. Schein	Career Anchors	Josie-Bass		0883900300
		D. Kolb	Learning Style Inventory	Hay/McBear		Pamphlet
		Graham Gibbs	Learning in Teams	Oxonion Rewley Press Ltd.		Pamphlet
			Custom Course Packet	XanEdu Publishing Services		6820-9838-2171-3256
		J. Richardson	Business Ethics	McGraw-Hill	14 th	0072507004
MGT 510-01	R. Nobile	Clarkson, Miller, Jentz, Cross	West's Business Law	West Thompson Publishing	Current Edition	0324152825
MGT 510-02	D. Pfadenhauer	Clarkson, Miller, Jentz, Cross	West's Business Law	West Thompson Publishing	Current Edition	0324152825
MGT 525-01 & 03	J. Jackson	David H. Bangs, Jr.	The Market Planning Guide	Dearborn		0-7931-5971-7

		Boone & Kurtz	Contemporary Marketing	Thomson	11 th	0-324-29010-1
MGT 525-02	S. Didier	David H. Bangs, Jr.	The Market Planning Guide	Dearborn		0-7931-5971-7
		Boone & Kurtz	Contemporary Marketing	Thomson	11 th	0-324-29010-1
MGT 530-01	R. Marose	Laudon & Laudon	Management Information Systems	Prentice-Hall	8 th	0-13-101498-6
MGT 530-02	C. Enos					
MGT 545-01	T. Horan	Paul Solomon	Financial Accounting: A New Perspective	McGraw Hill		0-07-284034-x part of 0-07-287-226-8
MGT/OM/HRM 550-01	D. Pfadenhauer	Jeffrey Mello	Strategic Human Resources Management	Southwestern	2002	0-324-06584-1
MGT/OM/HRM 550-02	C. Marshall	Jeffrey Mello	Strategic Human Resources Management	Southwestern	2002	0-324-06584-1
MGT/OM/HRM 550-OC	C. Dyon	Jackson and Schuler	Managing Human Resources through Strategic Partnerships	Thomson Southwestern	8 th	0324152655
MGT 600-1C&2C	C. Keller	Evans, J. R. and J. W. Dean. 2003	2003 Total Quality: Management, Organization & Strategy	Thompson/South-Western	3rd ed.	0-324-17871-9
		Gibbs, Graham	1994. Learning in Teams: a student guide	Oxonion Rewley Press Ltd		
		Richardson, John	Business Ethics 03/04	McGraw-Hill		00702838477

OM 630-01	R. Torz	Hirshey, M.	Fundamentals of Managerial Economics	South-Western	7 th (2003)	0-324-18331-3